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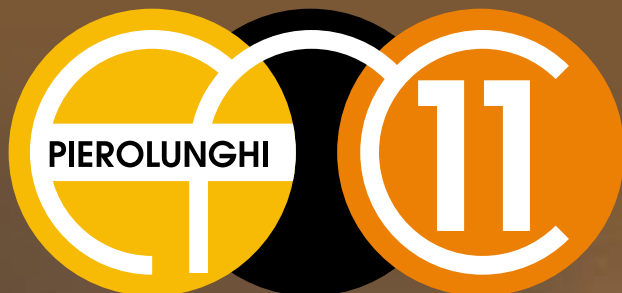
Agenzia nazionale per le nuove tecnologie,  
l'energia e lo sviluppo economico sostenibile

Supported by:



UNIVERSITÀ  
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ROME | FONTANA DI TREVI CONFERENCE CENTER | **DECEMBER 14-16, 2011**



# EUROPEAN FUEL CELL CONFERENCE & EXHIBITION



# SPONSORSHIP BOOKLET

# SPONSORSHIP OPPORTUNITIES

EFC11 offers prime opportunities to everyone interested in getting in touch with major fuel cell industries along with academic institutions, research centers and decision makers.

To achieve this aim we created a wide range of tailored sponsorship packages and advertising opportunities to allow you to choose the one that better fits to your company's goals and marketing strategies.

All sponsorship packages ensure both on-site and pre/post-event brand promotion.

**Each package includes the following basic features:**

- **A logo placed on EFC11 home page/website**
- **Corporate logo & 1/4 page color advertising in Official Conference Final Program**
- **Corporate logo in EFC11 Book of Proceedings**
- **Corporate logo, profile & link on CD ROM conference proceedings**



# BRONZE SPONSORSHIP PACKAGE

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A way to promote your company at EFC11  
conjugating cost-effectiveness and good benefits

- A logo placed on EFC11 home page/website
- Corporate logo & ¼ page color advertising in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- N°2 conference registrations

The cost of the **Bronze Sponsorship package** amounts to

**€ 2.500,00 + 20%VAT**



# SILVER SPONSORSHIP PACKAGE



An **excellent package** which provides you several tools to **promote your company** and **reach potential customers**

- A banner placed on EFC11 home page/website
- Corporate logo in e-mail alert campaign held from August-November 2011
- Dedicated banner with sponsor's logo in the Conference Catering Area
- Literature display besides Exhibition Area's entrance
- Corporate logo & link on slides displayed in the monitors placed in the entire Conference Area
- Corporate logo & 1/2 page color advertising and 200-word company's profile in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- N°3 conference registrations

The cost of the Silver Sponsorship Package amounts to

**€ 4.000,00 + 20%VAT**



# GOLD SPONSORSHIP PACKAGE



An exciting opportunity to promote your company during the whole **pre, on-site and post-event cycle**

- A banner placed on EFC11 home page/website
- Corporate logo in e-mail alert campaign held from August-November 2011
- Dedicated banner with sponsor's logo in the Registration Foyer Area
- Literature display in the Registration Foyer Area
- Corporate logo & link on slides displayed in the monitors placed in the entire Conference Area
- Corporate logo & link displayed at the opening of each parallel session
- Corporate's literature/sample product placed in each conference attendee's bag
- Corporate logo & ½ page color advertising and 200-word company's profile in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- N°4 conference registrations

The cost of the **Gold Sponsorship Package** amounts to

**€ 5.500,00 + 20%VAT**



# PLATINUM SPONSORSHIP PACKAGE



## EXCLUSIVE! RESERVED TO THE MAIN SPONSOR

An exclusive sponsorship package reserved to one main sponsor: an occasion that you can't miss to **gain visibility towards the Fuel Cell world.**

- An animated banner placed on EFC11 home page/website
- Corporate logo in e-mail alert campaign held from August-November 2011
- Company's logo and slogan (up to 5 words) printed on conference attendee's bags
- Dedicated banner with sponsor's logo in the Registration Foyer Area and in the Catering Area
- Literature display in the Registration Foyer Area
- Corporate logo & link on slides displayed in the monitors placed in the entire Conference Area
- Corporate logo & link displayed at the beginning of opening session
- Corporate's literature/sample product placed in each conference attendee's bag
- A full page 4-colours advertising on the inside cover of the EFC11 Book of Proceedings
- Corporate logo & 1 page color advertising and 200-word company's profile in Official Conference Final Program
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- N°5 conference registrations

The cost of the Platinum Sponsorship Package amounts to

**€ 7.000,00 + 20%VAT**



# COFFEE BREAK SPONSORSHIP



- December 14<sup>th</sup>, 2011 - **2 available**
- December 15<sup>th</sup>, 2011 - **2 available**
- December 15<sup>th</sup>, 2011 - **1 available**

Sponsorship includes:

- 1 conference registration
- Corporate logo & ¼ page color advertising in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- Dedicated advertising banner in the Conference Catering Area

The cost of each **Coffee Break Sponsorship** amounts to

**€ 1.400,00 + 20%VAT**



# LUNCH SPONSORSHIP

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- December 14<sup>th</sup>, 2011 - **1 available**
- December 15<sup>th</sup>, 2011 - **1 available**
- December 15<sup>th</sup>, 2011 - **1 available**

Sponsorship includes:

- 1 conference registration
- Corporate logo & ¼ page color advertising in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- Dedicated advertising banner in the Conference Catering Area

The cost of each **Lunch Sponsorship** amounts to

**€ 2.000,00 + 20%VAT**



# GALA DINNER SPONSORSHIP



Sponsorship includes:

- 1 conference registrations
- Dedicated banner with sponsor's logo at the Gala Dinner entrance
- Corporate logo & ¼ page color advertising in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)

The cost of the **Gala Dinner Sponsorship** amounts to

**€ 3.500,00 + 20%VAT**



# EXCLUSIVE TRACK SPONSORSHIP



Sponsorship includes:

- 1 conference registrations
- Corporate logo & ¼ page color advertising in Official Conference Final Program
- Corporate logo in EFC11 Book of Proceedings
- Corporate logo, profile & link on CD ROM conference proceedings (distributed to all attendees)
- Corporate logo on slides displayed at the beginning of the track with acknowledgement of track sponsorship

The cost of the **Exclusive Track Sponsorship** amounts to

**€ 2.000,00 + 20% VAT**



# EXCLUSIVE CYBER CAFÈ



Sponsorship includes:

- Internet access at conferences is always highly requested. Screensaver default message on computer monitors will feature your company's unique message. This sponsorship includes 2 computers terminals.
- Corporate logo & link on slides displayed in the monitors placed in the entire Conference Area

The cost of the **Exclusive Cyber Cafè** amounts to

**€ 800,00 + 20%VAT**





# EUROPEAN FUEL CELL CONFERENCE & EXHIBITION

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**CHOOSE NOW THE SPONSORSHIP PACKAGE  
THAT BETTER FITS YOUR EXIGENCIES  
AND ENSURE YOUR COMPANY'S VISIBILITY !**

**For any further information:**

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