



Naples

12-15 december 2017

# European Fuel Cell

Conference & Exhibition

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Sponsorship & Opportunities

# EFC17 Sponsorship&Opportunities

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EFC17 offers prime opportunities to everyone interested in getting in touch with major fuel cell industries along with academic institutions, research centers and decision makers.

To achieve this aim we created a wide range of tailored sponsorship packages and opportunities to allow you to choose the one that better fits to your company's goals and marketing strategies.

All sponsorship packages ensure both on-site and pre/post-event brand promotion.

Each package includes the following basic features:

- **A logo placed on EFC17 home page/website**
- **Corporate logo & Color advertising in Official Conference Final Programme**
- **Corporate logo, profile & link on CD ROM Conference Proceedings**



# BRONZE Opportunities Package



A way to promote your company at EFC17  
conjugating cost-effectiveness and good benefits

- **A logo placed on EFC17 home page/website**
- **Corporate logo & ¼ page color advertising in Official Conference Final Program**
- **Corporate logo, profile & link on CD ROM Conference Proceedings (distributed to all attendees)**
- **Nº2 conference registrations**

The cost of the  
**Bronze Opportunities Package**  
amounts to

**€ 2.500 + 22% VAT**



# SILVER Opportunities Package



An excellent package which provides you several tools to promote your company and reach potential customers

- **A banner placed on EFC17 home page/website**
- **Dedicated space/stand in strategic position of Conference Center**
- **Loop displayed in the monitors placed in the entire Conference Area**
- **Corporate logo & ½ page color advertising and 200-word company's profile in Official Conference Final Program**
- **Corporate logo, profile & link on CD ROM Conference Proceedings (distributed to all attendees)**
- **N°2 conference registrations**

The cost of the  
**Silver Opportunities Package**  
amounts to

**€ 4.000 + 22%VAT**



# **GOLD** Opportunities Package

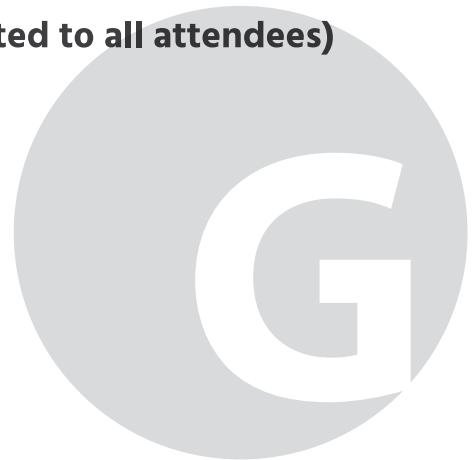


An exciting opportunity to promote your company during the whole on-site and pre/post-event cycle

- **A banner placed on EFC17 home page/website**
- **Dedicated space/stand in strategic position of Conference Center**
- **Loop displayed in the monitors placed in the entire Conference Area**
- **Corporate logo & link displayed at the opening of each parallel session**
- **Corporate literature/sample product placed in each conference attendee's bag**
- **Corporate logo & ½ page color advertising and 200-word company's profile in Official Conference Final Program**
- **Corporate logo, profile & link on CD ROM Conference Proceedings (distributed to all attendees)**
- **N°4 conference registrations**

The cost of the **Gold Opportunities Package** amounts to

**€ 5.500 + 22%VAT**



# PLATINUM Opportunities Package



An occasion that you can't miss to gain visibility towards the Fuel Cell world.

- **A banner placed on EFC17 home page/website**
- **Dedicated space/stand in strategic position of Conference Center**
- **Loop displayed in the monitors placed in the entire Conference Area**
- **Corporate logo & link displayed at the beginning of the opening session**
- **Corporate literature/sample product placed in each conference attendee's bag**
- **Corporate logo & 1 page color advertising and 200-word company's profile in Official Conference Final Program**
- **Corporate logo, profile & link on CD ROM Conference Proceedings (distributed to all attendees)**
- **N°5 conference registrations**

The cost of the  
**Platinum Opportunities Package**  
amounts to

**€ 6.500 + 22%VAT**



## COFFEE BREAK & COCKTAIL Sponsorship



Sponsorship includes:

- **1 conference registration**
- **Corporate logo & 1/2 page color advertising in Official Conference Final Programme**
- **Corporate logo, profile & link on CD ROM Conference Proceedings (distributed to all attendees)**
- **Dedicated visibility space in the Conference Catering Area**
- **A logo placed on EFC17 Home Page / Website**

The cost of the  
**Coffee Break & Cocktail Sponsorship**  
amounts to

**€ 1.500 + 22% VAT**



# LUNCH Sponsorship



Sponsorship includes:

- **1 conference registration**
- **Corporate logo & ½ page color advertising in Official Conference Final Programme**
- **Corporate logo, profile & link on CD ROM Conference Proceedings (distributed to all attendees)**
- **Dedicated visibility space in the Conference Catering Area**
- **A logo placed on EFC17 Home Page / Website**

The cost of the  
**Lunch Sponsorship**  
amounts to

**€ 2.000 + 22% VAT**







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For any further information:

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## Choose Now

the Sponsorship Package  
that Better fits your Exigencies  
and ensure your Company's Visibility